Gembah Case Study



LAPLOK, PROTECTING YOUR LAPTOP WHEREVER YOU ARE

Innovative solutions to keep hardware and sensitive information secure, no matter where you're working

"We came across Gembah when we had supplier issues. Thanks to Gembah, we're now working with a supplier we have the utmost confidence in."

> Ryan Angott, Owner, Marketing & Sales

SOLUTION

Sourcing Quality Control Factory Management Packaging



RESULTS



SOURCING

Utilized an extensive network to locate a factory that could meet stringent requirements



QUALITY CONTROL

Worked with the factory to ensure each piece of the product was produced to exact specifications





FACTORY MANAGEMENT

Is working with the factory to ensure a successful production run, with product to be in consumer's hands by September 2022.



CHALLENGES

- Finding a manufacturer that could successfully produce a working prototype
- Locating a factory outside of China capable of high quality, on-budget production
- Ensuring precise engineering of each component

CONVENIENT SECURITY

Father-son duo Paul and Ryan Angott didn't know that work-from-anywhere would become the new normal when they first came up with the concept for LapLok in 2018. They were initially interested in providing a secure, safe solution for executives who regularly traveled with a laptop and needed a way to keep it secure on the go.

LapLok is an ideal solution for either scenario, though, and after dialing in the details and mulling over the design for several years, they were ready to finally get started manufacturing their product, which would make so many lives safer, simpler, and more secure.

OVERCOMING CHALLENGES

But even with their precise specifications and detailed design files, Ryan and Paul faced difficulty finding a manufacturer who could provide the quality they needed. With 140 unique parts involved in each LapLok, even one flaw could prevent it from working at all.

After multiple failed prototypes for help.

A PRECISE PARTNERSHIP

Gembah took LapLok's challenges head on. Paul and Ryan wanted to work with a manufacturer outside of China, so Gembah leaned on their vast network, locating a manufacturer in India. Gembah worked with the manufacturer to ensure the quality of each piece.

Now, with two successful run samples completed, LapLok is in the pre-launch phase, selling preorders to companies and individuals concerned about keeping their laptops secure while working remotely. LapLok will be in customers' hands by September 2022.

"Gembah's large network led us to choose them over other competitors," said Ryan. "I've been referring other companies to Gembah, and we have seven other new products we plan to work with Gembah on over the coming years."

After multiple failed prototypes with different manufacturers, they reached out to Gembah